

STUDS, STRUTS & STILETTOS

Design Entry

Are you interested in showing a design on the Runway? We're looking for creative teams of designers to conceptualize and create stunning and unique looks for our show!

NEW THIS YEAR

- **THEME: "WORKS OF ART"** All designs must be inspired by a well known or influential work of art to go along with this year's theme (this is interpretive, not literal). The work of art can be photography, painting, sculpture, etc. You will need to submit an image of the artwork which will be projected on the big screen as your model walks the runway. If we receive entries using the same artwork, both designers will be notified and will have the opportunity to change their entry if they want to.
- The show is a two day commitment for both the model and at least one designer. We will be having rehearsal the night before the show, therefore, less time spent at the Civic Center the day of the show.
- Hair and make-up will be provided at an off-site salon. You do have the option to provide your own stylist and will be allowed to use the locker rooms or have your hair/make-up done off-site prior to model call time.



DETAILS FOR ENTRY

- At least 50% of the design (per model if there are multiple models for one entry) must be created from materials used in the construction of a home, whether it is part of the physical structure or used by a contractor in the process. Examples would include quartz, tile, glass, wood, metal, landscape material, paint stir stick, etc.
- Non-visible portions of your design are not required to be construction related materials, and do not count toward percentage.
- All material costs are the responsibility of the design team. We suggest looking for other businesses to partner with.
- TAKE PHOTOS! Submit a minimum of 10 photos taken during the creation of the design, from the design stages through the final stages. Photos will be used for a slideshow during intermission of the show. Have fun with them! Photos must be submitted by April 8th (photos received after this date will NOT be in the slideshow) Email to Shelly at ShellyE@rochesterareabuilders.com in .jpg format.
- Maximum of 2 assistants per entry will be allowed to accompany the models backstage. Assistants will be required to wear identification provided by staff. One assistant must remain backstage for the duration of the show.
- Design teams will receive two General Admission tickets to be distributed at your discretion. Tickets can be upgraded to VIP for an additional fee.
- No paints, over-sprays or flammables allowed on premises.
- Designers must supply their own models, however, if you are experiencing challenges we will try to assist.
- Award winning designers agree to allow their designs to be used to promote future shows.
- Your design must be able to fit through a 3ft wide doorway.



STUDS, STRUTS & STILETTOS

Design Entry

Design Entry Fee (non-refundable)

- \$100 for RAB Member \$150 for non-member Fee waived for students
- Yes, on behalf of my company or myself, I, the below signed, commit to submitting a Design Entry in Studs, Struts & Stilettos, to be held **Thursday, April 18, 2019 in the Mayo Civic Center Auditorium.**

Payment Information	
<input type="checkbox"/> Invoice <input type="checkbox"/> Check Enclosed	Card Type: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Discover
Cardholder Name (as shown on card):	
Card Number:	
Expiration Date (mm/yy):	Verification Code (3 digit):
I, _____, authorize _____ to charge my credit card above for agreed upon purchases.	
_____	_____
Customer Signature	Date

Company (if Applicable) _____

Contact _____

Address _____ City/State _____ Zip _____

Phone _____ Email _____

Committee Contacts:

Jennifer Gowin, Premier Bank - Chair 507-285-3706
Rebekah Nielsen, Rochester Area Builders 507-282-7698
Ryan Kling-Punt, Habitat for Humanity 507-252-0849 Ext. 4

**Entry Deadline:
Friday, February 15th**

Visit Habitat ReStore for great deals on Materials!

Return form to:

Rochester Area Builders, Inc.

108 Elton Hills Lane NW * Rochester, MN 55901

Fax: 507-282-6351 * RNielsen@RochesterAreaBuilders.com



**Rochester Area
Builders Inc.**



STUDS, STRUTS & STILETTOS

Design/Team Information

The following information must be submitted by **March 21st**.

Event will be held on April 18th, 2019 in the Mayo Civic Center Auditorium.

How you would like to be listed in the program on screen:

Designer(s): _____

Company (if applicable): _____

Title of Design: _____

Include the name of the artwork that was the inspiration for your design _____

Email the photo of the artwork you would like to have on the big screen to rnielsen@rochesterareabuilders.com

List the construction related materials used in the design (Limit to the top 5 materials):

1. _____ 3. _____ 5. _____

2. _____ 4. _____

Do you plan to use the hair & make-up artist provided? Yes No (Keep in mind they are limited to 30 minutes for hair & 30 minutes for make-up. If you have something more elaborate you will want to consult our stylist first or use your own stylist)

Will your model be wearing a hair accessory? Yes No
(If yes, please email a photo to our salon contact.)

Model(s) Contact Information:

Name: _____

Phone: _____ Email: _____

Photos: As you are creating your design, please remember to take a minimum of 10 photos throughout the process. We will be putting together a slideshow of everyone working on their designs to display at the event while the judges tally their scores. Photos are to be emailed to Shelly at ShellyE@RochesterAreaBuilders.com by April 8th (photos received after this date will NOT be in the slideshow)

Interview: Each designer will have a 3-4 minute interview with our judges prior to the show. Be prepared to share what sets your design apart from others.

Awards:

- Most Wearable
- Most Innovative Use of Building Materials
- Best of Show
- People's Choice
- Best Interpretation of Theme
- Habitat's Choice

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