



GARY DUNN
HILLERS FLOORING AMERICA
507-288-1766
GDUNN@HILLERCARPET.COM
HILLERCARPET.COM

Flooring is one of the last things to go into a house, but it greatly enhances the home décor, so it shouldn't be one of the last considerations. If you leave flooring selection to the end of your building decisions, your budget allowance may narrow your options.

What is the best product for the area I intend to cover? Finding the best floor for an area can be challenging. You need to consider how the area is being used, the conditions of the room and how much traffic will be going across the floor. Carpet is a great choice to quiet a room even if it is just an area rug over a hard surface. However, a homeowner with a damp basement may want the warmth of carpet, but not the problems with wet carpet, so vinyl, ceramic, or rubber floors with an area rug would be a better choice. Laminate may be a better choice than hard wood floors in high traffic areas, because it's harder to scratch and dent.

What can you tell me about installing flooring? Most people don't ask enough questions about installation. Questions you should discuss with your salesperson range from warranty, padding options, who will remove and dispose of existing flooring, who will move furniture, will there be dust involved in replacing the flooring and when is best time to install? Flooring installation is generally done just before final clean up of the home.

What do different flooring types cost? Knowing the different price ranges of all flooring and seeing what makes them different, from sheet vinyl to solid vinyl flooring, or oak to maple, or the exotic woods will help you make a wise flooring purchase. It is worth comparing polyester carpets, that clean up well but does not stand up to traffic, to nylon, that also cleans well and doesn't show traffic patterns as quickly as polyester. Comparing leads to the answers to most questions about quality, price and value.

Industry Trends

The choices in flooring have never been greater. There is wood, vinyl tile, laminate, ceramic, and many different styles of carpet. Trends are still leaning towards what the industry calls hard surfaces, wood, ceramic, stone, and laminates; although, people want rooms that are warm, quiet and cozy, so carpet is still in. Colored carpets are back in all shades of green, reds, orange, and deep rich colors. Carpet today also comes in many patterned selections.

Today most consumers are well educated about the flooring they intend to purchase. You can go on-line to research different products. However, if you are having a hard time choosing the right flooring option visit a local showroom to take a closer look at the flooring. You can see how different styles show traffic, how different fibers compare and how colors appear in real life.