

STUDS, STRUTS & STILETTOS

DESIGN ENTRY

Are you interested in showing a design on the Runway? We're looking for creative teams of designers to conceptualize and create stunning and unique looks for our show!

DETAILS FOR ENTRY

- **THEME: "Broadway"** All designs must be inspired by a Broadway Production to go along with this year's theme. You will need to submit an image of your inspiration which will be projected on the big screen as your model walks the runway. If we receive entries using the same Broadway production and/or character, both designers will be notified and will have the opportunity to change their entry if they choose to.
- The show is a two day commitment for both the model and at least one designer. We will be having rehearsal the night before the show, therefore, less time spent at the Civic Center the day of the show. Both designer and model must stay until the end of rehearsal.
- At least 50% of the design (per model if there are multiple models for one entry) must be created from materials used in the construction of a home, whether it is part of the physical structure or used by a contractor in the process. Examples would include quartz, tile, glass, wood, metal, landscape material, paint stir stick, etc.
- Non-visible portions of your design are not required to be construction related materials, and do not count toward percentage.
- All material costs are the responsibility of the design team. We suggest looking for other businesses to partner with if looking for additional financial support.
- **TAKE PHOTOS!** Submit a minimum of 10 photos taken during the creation of the design, from the design stages through the final stages. Photos will be used in a slideshow during intermission of the show. Have fun with them! Photos must be submitted by September 22nd (photos received after this date will NOT be in the slideshow). Email photos to Shelly at Shelly@rochesterareabuilders.com in .jpg format.
- Hair and make-up will be provided. You do have the option to provide your own stylist and will be allowed to use the locker rooms or have your hair/make-up done off-site prior to model call time.
- Maximum of 2 assistants per entry will be allowed to accompany the model backstage while getting ready. Assistants will be required to wear identification provided by staff. Seating on the balcony will be available for the assistants which provides easy access to the stage when needed toward the end of the show.
- Design teams will receive two General Admission tickets to be distributed at your discretion. Tickets can be upgraded to VIP for an additional fee.
- No paints, over-sprays or flammables allowed on premises.
- Designers must supply their own models, however, if you are experiencing challenges we will try to assist.
- Award winning designs will be used to promote future shows. Designers must provide access to the designs when needed.
- Designs must be able to fit through a 3ft wide doorway.



**Rochester Area
Builders Inc.**



Two Rivers
**Habitat
for Humanity®**

STUDS, STRUTS & STILETTOS

October 13, 2022 • Mayo Civic Center Auditorium.
The following information must be submitted by **July 14th**.

DESIGN ENTRY FEE (*Non-Refundable*)

- \$100 for RAB Member \$150 for non-member Fee waived for students

- Yes, on behalf of my company or myself, I, the below signed, commit to submitting a Design Entry in Studs, Struts & Stilettos, to be held **Thursday, October 13, 2022 in the Mayo Civic Center Auditorium.**

PAYMENT INFORMATION

Payment Type (*payable to RAB*): Amount: \$_____ Invoice Check Call me for my Credit Card info

Signature: _____

CONTACT INFORMATION

Company (*if applicable*) _____

Contact _____

Address _____ City/State _____ Zip _____

Phone _____ Email _____

Broadway Production and/or Character _____

(You will be notified if the same Broadway Production and/or Character has been submitted by another design team)

Do you plan to use the hair & make-up artist provided? Yes No

(Keep in mind they may be limited to 30 minutes for hair & 30 minutes for make-up. If you have something more elaborate you will want to consult our stylist first or use your own stylist)

Committee Contacts:

Kailee Klevan, Beyond Kitchens, LLC (CHAIR) 507-281-3992

Rebekah Fierst, Rochester Area Builders 507-282-7698

Ryan Kling-Punt, Habitat for Humanity 507-252-0849 Ext. 4

Return form to:

Rochester Area Builders, Inc.

108 Elton Hills Lane NW * Rochester, MN 55901

Rebekah@RochesterAreaBuilders.com



STUDS, STRUTS & STILETTOS

October 13, 2022 • Mayo Civic Center Auditorium.
The following information must be submitted by **September 1st**.

DESIGN/TEAM INFORMATION

Please submit how you would like to be listed in the program and on screen:

Designer(s): _____

Company (if applicable): _____

Broadway Production and/or Character: _____

Email a photo of your inspiration to include on the big screen to Rebekah@RochesterAreaBuilders.com

List the construction related materials used in the design (Limit to the top 5 materials):

1. _____ 3. _____ 5. _____

2. _____ 4. _____

MODEL(S) CONTACT INFORMATION

Name: _____ Phone: _____ Email: _____

SLIDESHOW PHOTOS

Photos: As you are creating your design, please remember to take a minimum of 10 photos throughout the process. We will be putting together a slideshow of everyone working on their designs to display at the event while the judges tally their scores. Photos are to be emailed to Shelly at Shelly@RochesterAreaBuilders.com by September 22nd.
(photos received after this date will NOT be in the slideshow)

AWARDS

Interview: Each designer will have a 3-4 minute interview with our judges prior to the show. Be prepared to share what sets your design apart from others.

Awards:

- Most Wearable • Most Innovative Use of Building Materials • Best of Show
- Best Interpretation of Theme • People's Choice • Habitat's Choice

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