



**Rochester Area Builders Inc.**

# NEWSLETTER

## FOUNDATIONS NEWSLETTER ADVERTISING

Rochester Area Builders Newsletter is an unbeatable opportunity to advertise to members and individuals associated with RAB. It is a source of valuable association and industry information, and is published and emailed monthly. Foundations is sent to over 1600 connected industry professionals. Ad sizes are listed under Display Ad Dimensions, and prices are located above. Ads may be changed from month to month.

Our prices are for full color ads. We will gladly work with you to design your ad. Please send digital files for all ad copy, logos, and artwork. We use PC format. We accept Illustrator and Photoshop files. Convert all fonts to outlines. We also accept the following high resolution file types: .tif, .eps and .pdf (with all graphics and fonts embedded). If you have any other formats please contact us.

### RETURN TO: ROCHESTER AREA BUILDERS

Shelly Bahlmann  
Shelly@RochesterAreaBuilders.com  
108 Elton Hills Ln NW  
Rochester, MN 55901  
507-282-7698

Newsletter Advertising Rates	Per Issue	12 Issues	New Member 12 Issues
Full color 1/2 Horizontal	<input type="checkbox"/> \$70.00	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$490.00
Full color Full Page	<input type="checkbox"/> \$90.00	<input type="checkbox"/> \$900.00	<input type="checkbox"/> \$675.00
Full Color Full Page Press Release	<input type="checkbox"/> \$25.00		

### Newsletter Display Ad Dimensions

1/2 Horizontal 8-1/2 x 5-1/2  
Full 8-1/2 x 11

Send artwork to [Shelly@RochesterAreaBuilders.com](mailto:Shelly@RochesterAreaBuilders.com) by the 15th of the month to be included in the upcoming Foundation Newsletter.

