



**Rochester Area
Builders Inc.**



Exclusive Advertising Opportunity

For Members of Rochester Area Builders

The 2024 Showcase of Homes

will once again feature a **Spring Showcase of Homes**, **Fall Showcase of Homes**, and **Fall Remodeler's Tour**. The shows will feature new homes, townhomes, and subdivisions as well as remodeling projects. All entries will be showcased by local Rochester Area Builders' members.



An event magazine is produced by Rochester Area Builders and distributed digitally and in print. It outlines details, descriptions, and photos of each show entry.

**We invite you to advertise
in the magazine!**

Reach Your Target Audience

The Showcase of Homes is attended by those interested in purchasing, building, or improving their home. Showcase your products and services while they are inspired to take action.



Digital Magazine

Distributed on RAB website, social media, and events app with click thru to your website



RAB Events App



Printed Magazine

Distributed in-person at all Showcase of Homes entry locations

Event Dates

Spring Showcase of Homes

April 20-21 & 27-28

Fall Showcase of Homes

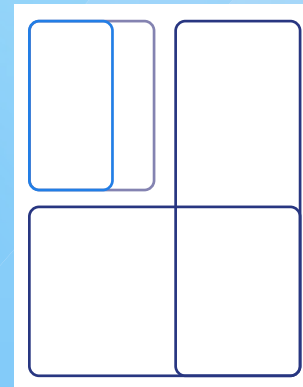
Sept 21-22 & 27-28

Remodelers Tour

Sept 21-22

Advertising Options

Deadline: March 1, 2024



Full Page: \$1200
8.5"x11"

**Inside Front or
Back Page:** \$1500
8.5"x11"

Half Page: \$900
Vert - 3.625"x10"
Hori - 7.5"x4.875"

Quarter Page: \$700
3.625"x4.875"

Sixth Page: \$500
2.333"x4.875"



Confirm Your Ad

RAB has contracted with Tulip Tree Marketing for ad sales and design services. For more information, scan the QR code or contact Crystal Landherr, Marketing Specialist, at (507) 218-8401 or Crystal@TulipTreeMarketing.com.



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2024 Advertising Order Form

Due March 1, 2024

CONTACT INFORMATION

Advertiser Name: _____

Date: _____

Contact Name: _____

Contact Position: _____

Billing Address: _____

Phone Number: _____

Email Address: _____

ADVERTISING OPTIONS

SPRING SHOWCASE

FALL SHOWCASE/ REMODELERS TOUR

Showcase Section Remodelers Section

Inside Front Page (8.5" w x 11" h - Bleed Size 8.75" w x 11.25" h) = \$1500

Full Page Ad (8.5" w x 11" h - Bleed Size 8.75" w x 11.25" h) = \$1200

Back Page Ad (8.5" w x 11" h - Bleed Size 8.75" w x 11.25" h) = \$1500

½ Page Ad (Horiz. 7.5" w x 4.875" h) = \$900

½ Page Ad (Vert. 3.625" w x 10" h) = \$900

¼ Page Ad (Vert. 3.625" w x 4.875" h) = \$700

⅙ Page Ad (Horiz. 2.333" w x 4.875" h) = \$500

TOTAL \$ _____

TOTAL \$ _____

FINAL AMOUNT DUE:

Checks can be made out to Tulip Tree
Marketing or you may call 507.218.8401
with credit card information.

TOTAL \$ _____

AD DESIGN

DUE DATES: Spring Showcase - March 15, 2024 | Fall Showcase/Remodelers Tour - August 22, 2024

I WILL SUBMIT MY AD

PLEASE DESIGN MY AD

Email logo, photo, brand guidelines, and ad details to
Crystal@TulipTreeMarketing.com. Tulip Tree will reach
out via email for design specifications.

Signature: _____ Printed Name: _____ Date: _____

Return completed form to Crystal@TulipTreeMarketing.com or Brian@TulipTreeMarketing.com
or mail to Tulip Tree Marketing 1001 2nd Ave. NW, Stewartville, MN 55976.

INTERNAL USE ONLY

PROJECT # _____